



**SLIATE**

**SRI LANKA INSTITUTE OF ADVANCED TECHNOLOGICAL EDUCATION**

(Established in the Ministry of Higher Education, vide in Act No. 29 of 1995)

**Higher National Diploma in Information Technology**  
**Second Year, First Semester Examination – 2015**  
**HNDIT2303 Fundamentals of Management and Economics**

Instructions  
Answer only four questions

No. of questions : 5  
No. of pages : 2  
Time : Two hours

**Question 01**

*Conceptual  
Hamer,  
Customer skills*

- (I) Define the term "Management". (03 Marks)
- (II) Briefly discuss functions of management. (06 Marks)
- (III) What are the managerial roles that can be found in an organization? (04 Marks)
- (IV) List challenges faced by managers in an organization at present. (06 Marks)
- (V) "Relative importance of managerial skills depend on the managerial level". Explain. (06 Marks)

[Total 25 Marks]

**Question 02**

- (I) What is an organization? (04 Marks)
- (II) What are the bases that can be used to classify the business organization? (04 Marks)
- (III) What do you mean by organizational environment? (04 Marks)
- (IV) Who are the stakeholders in an organization? (04 Marks)
- (V) SWOT analysis is a useful technique for understanding all sorts of situations in business and organizations. Select any industry that you prefer and explain SWOT analysis. (09 Marks)

[Total 25 Marks]

*Strength  
and  
3600  
Opportunity*

Question 03

स्वयं (स्वतंत्र) योजना  
प्रभावशाली (प्रभावी)  
सर्व (सर्व) स्तरों पर  
उपलब्ध (उपलब्ध) होना  
संगठन (संगठन) के लिए

- (I) What is "Planning"? (04 Marks)
- (II) Briefly discuss the steps in decision making process with a suitable example. (08 Marks)
- (III) Explain the importance of the planning to a company which is operating in the current competitive business environment. (08 Marks)
- (IV) What are the different levels of planning and explain two (02) of them. (05 Marks)

[Total 25 Marks]

Question 04

Cooperative Plan  
Functi

- (I) What do you mean by organizing? (03 Marks)
- (II) What is unity of command? (04 Marks)
- (III) State three (03) differences between *Leader* and *Manager*. (06 Marks)
- (IV) What are the major steps of controlling process? (04 Marks)
- (V) Briefly describe characteristics of an effective control system. (08 Marks)

[Total 25 Marks]

Question 05

SMART

- (I) Distinguish between *Microeconomics* and *Macroeconomics*. (04 Marks)
- (II) "Scarcity is the major problem of all economies". Briefly Explain. (04 Marks)
- (III) How can you show inefficiency of resource utilization by using Production Possibility Frontier? (04 Marks)
- (IV) What is market equilibrium? (04 Marks)
- (V) What are the determinants of demand? (04 Marks)
- (VI) Distinguish a change in *demand* from a change in *quantity demand*. (05 Marks)

[Total 25 Marks]

Static  
measurable  
achievable  
flexible  
Time bound.